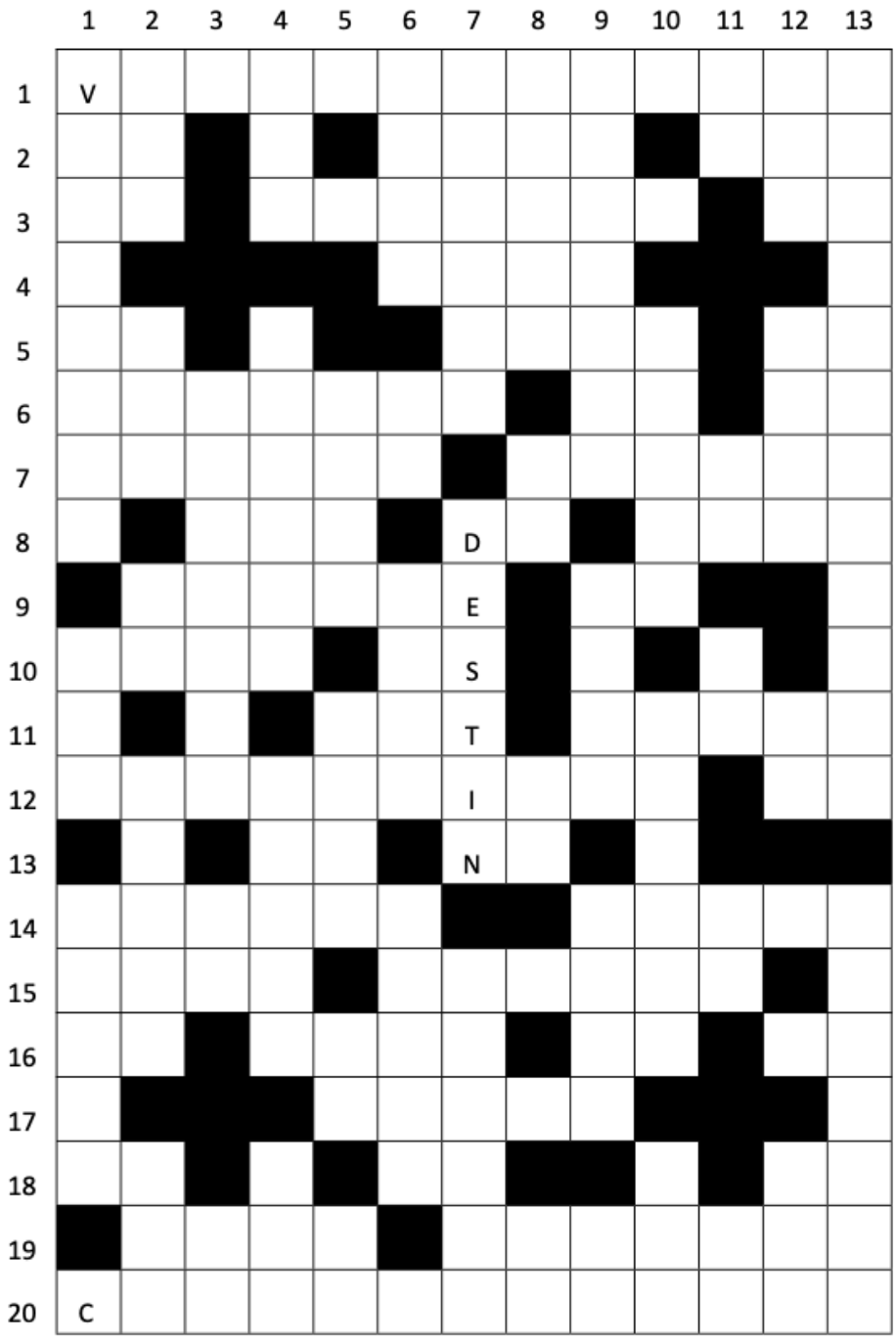LE CRUCIVERBISTE